

Hi Ockerman Middle School Band parents and supporters!

We're kicking off our fundraiser with Snap! Raise, the nation's leading fundraising platform for groups, clubs and teams. For the past five years, Snap! Raise has helped more than 35,000 groups in the U.S. raise more than \$400M in funding! I'm excited to get started and have one vital request.

I ask that you help your student identify at least 20 people they will reach out to via Snap! Raise, and gather their email address prior to our team meeting on Sunday, January 05.

The list of 20 people should include many of your child's biggest fans and needs to be completed in full to ensure our campaign is set up for success. It is my hope and expectation that each student will have a major impact on our program. Here are next steps:

- Help your student select at least 20 potential supporters
- Enter their names and correct email into the NOTES feature on your students' phone
- Avoid using emails of teachers, peers of your students, or strangers

Here are 20 examples of people your student should consider adding at a minimum.

1. Parent(s)/Guardian #1
2. Parent(s)/Guardian #2
3. Grandma
4. Grandpa
5. Cousin(s)
6. Uncle(s)
7. Aunt(s)
8. Family doctor
9. Orthodontist/dentist
10. Church/Social leader
11. Scout/troop leader
12. Family friend #1
13. Family friend #2
14. Former coach
15. School alumni
16. Local business that knows you
17. Neighbor(s)
18. Parent co-worker(s)
19. Friends of parent
20. Adult sibling(s)

Thank you for all of your continued support of our program!

Adam Proctor